

Silver Creek Rotary Presents The Kelly Miller Circus

The Kelly Miller Circus, founded during the Depression, is making another milestone this year as it celebrates its seventy-ninth anniversary. The Kelly Miller Circus has delighted thousands of families in the area since 2010. Annually, the circus draws a crowd of 2100+ spread over four shows on a Friday and Saturday event. 2018 shows are scheduled for *Friday, October 5th and Saturday, October 6th* and will feature an elephant and a variety of mixed animals along with a cast of international circus stars under a beautiful circus big top. Enjoying a day at the circus means a lot more than just old-fashioned family fun. The event is a fundraiser for *Silver Creek Rotary*.

Since 2010, Silver Creek Rotary has supported Jarvis Township Senior Center, Ministries Unlimited, underserved families and youth in the Triad School District (Toys for Tots, Holiday Food Baskets, Easter Food Baskets, Foster program support), youth leadership (Exchange Program, RYLA, Scholarship Program), literacy (Dictionary Project – 3rd Grade Students and Newspaper in the Classroom) and developmental initiatives (Prevention Initiative & Otoacoustic Emitter- hearing screenings).

SPONSORSHIP OPPORTUNITIES

High Flying Act - \$100

The High Flying Act sponsorship is an exciting way for your business to support Silver Creek Rotary at the Kelly Miller Circus and gain valuable marketing exposure.

- 12"x 18" Business Sign along the KMC Entrance Corridor
- Logo or Business Name on Silver Creek Rotary Website
- Inclusion in social media posts
- Inclusion in Troy-Times Tribune ad

Clown Nose - \$300

The Clown Nose exclusive sponsorship is a unique and fun way to promote your business and support Silver Creek Rotary. Enhancing the circus experience and creating memory-making photos, one-size-fits-all red clown noses will be available to kids of all ages.

- 12"x 18" Business Sign along the KMC Entrance Corridor
- Exclusive sponsorship with business noted as sponsor in minimum of 2 press releases.
- Opportunity to represent business on-site by distributing clown noses to circus patrons.
- Logo or Business Name on Silver Creek Rotary Website
- Inclusion in Troy-Times Tribune ad
- Inclusion in social media posts



Silver Creek Rotary
Serving the Communities of
Troy, St. Jacob, Marine & Maryville

“Guessing Contest” - \$300

The Guessing Contest exclusive sponsorship is an exciting way to get your name in front of hundreds of families by filling a jar with hundreds of items of your item of choice. Winners of the “guessing contest” are eligible for a Family Pass to the Kelly Miller Circus. The pass provides free entrance for 6 individuals.

- Business name/logo on “guessing contest” promotional flyers
- Business name/logo on the JAR
- Exclusive sponsorship with business name in minimum of 2 press releases.
- Media coverage of winning announcement.
- 12”x 18” Business Sign along the KMC Entrance Corridor
- Logo or Business Name on Silver Creek Rotary Website
- Inclusion in social media posts
- Inclusion in Troy-Times Tribune ad

Circus Coloring Contest - \$500

The exclusive Circus Coloring Contest is an awesome way to promote your business to all circus attendees and the surrounding communities. The Kelly Miller Circus crew will judge the coloring contest and announce a winner at each of the shows (4 total). Coloring sheets will be distributed thru the schools and daycares in the Silver Creek Rotary service area (Troy, Marine, St. Jacob, and Maryville)

- Business name/logo on Circus Coloring Contest promotional flyers
- Business name/logo
- Exclusive sponsorship with business name in minimum of 2 press releases.
- 12”x 18” Business Sign along the KMC Entrance Corridor
- Logo or Business Name on Silver Creek Rotary Website
- Inclusion in social media posts
- Inclusion in Troy-Times Tribune ad

Banners under the BIGTOP - \$500

6 Available

The Banners Under the BIGTOP sponsorship showcases your business with all of the showmanship and excitement that the circus offers. Banners hang inside the circus tent surrounding the one ring with numerous accolades during four shows from the debonair Ringmaster.

- 4’x6’ Company Banner Under the Big Top
- Business Announced @ 4 Performances
- Logo or Business Name on 10,000 Promotional Postcards
- Business Announced in all Advertisement & Press Releases
- Logo or Business Name on Silver Creek Rotary Website
- Business Announced at all Troy, Maryville, St. Jacob Chamber Events



Silver Creek Rotary
Serving the Communities of
Troy, St. Jacob, Marine & Maryville